

Subject: Re: Re-Introductions
From: Nate Koach
Date: 02/10/2016 10:28 AM
To: Tonna Onyendu <tonna.onyendu@lacity.org>, Blair Besten <blair@historiccore.bid>

Tonna,

Happy to help, but I have a meeting tomorrow at that time. Can we chat on the phone?

Nate

Nate Koach
Sub_Urban Riot
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310-926-0230

From: Tonna Onyendu <tonna.onyendu@lacity.org>
Date: Tuesday, February 9, 2016 at 4:10 PM
To: Blair Besten <blair@historiccore.bid>
Cc: Nate Koach <nate@suburbanriot.com>
Subject: Re: Re-Introductions

Great, thank you Blair for the re-introduction.

Nate, it is great to connect with you again. As Blair mentioned, I am an analyst with the Mayor's Office of Budget and Innovation. I am part of an in-house consultancy that is working to support neighborhood revitalization.

As part of our work, we are redeveloping the City's online business portal with the intent of providing clear content regarding processes and requirements that small businesses need to meet to operate their business here in the City (i.e. permitting, registering, filing taxes, etc.), as well as helping them identify support resources and networks.

We have contracted a firm to support this initiative and as part of their work to acclimate themselves to what's happening with small businesses here in the City, they are conducting an interview with three small business owners throughout the City on **Thursday, February 11th from 10:00am - 11:00am here at City Hall**. The intent of this meeting is to simply understand the experience of an entrepreneur here in Los Angeles from their perspective.

Please confirm your availability as soon as possible. Please feel free to give me a call (cell: [323.369.3354](tel:323.369.3354)) if you have any questions about the above. We really hope you are able to join us.

Thanks,
Tonna Onyendu

On Tue, Feb 9, 2016 at 4:02 PM, Blair Besten <blair@historiccore.bid> wrote:

Nate, Tonna was with the Mayor the day he toured the HC. He is working on a web initiative for small businesses in how they navigate through the City process and other things which will be explained more in depth than I can do.

Would you be available this Thursday from 10am to 11am to go to the office and meet with the web group?

Tonna is copied here as I'm sure you will have more questions.



Blair Besten
Executive Director

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